



energy saving trust™

Save **energy**, save **resources**, save **money**

Support for small to medium sized businesses

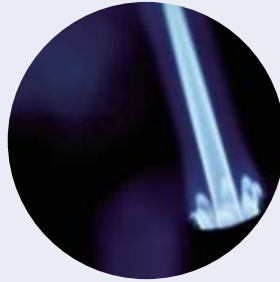
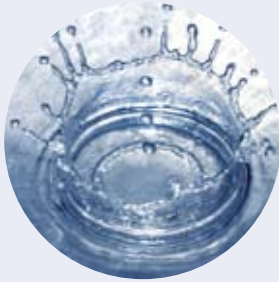


SCOTTISH EXECUTIVE

In today's competitive business environment, successful businesses are those making efficient use of energy and resources – driving their costs down.

Easy, low cost actions are often all that is required for your business to save money, improve its competitive position, and help the environment.

Let us help you turn **energy** and **resource** savings to your **business advantage**.



"I have been quite staggered by the savings we have identified... and they go straight to the bottom line."

Peter T Hughes,
Chief Executive,
Scottish
Engineering

Are your **profits** going to **waste**?

Every day Scottish businesses squander millions of pounds without realising it. The Energy Saving Trust can help your business improve its financial and environmental performance.

Our advisers can help small to medium sized businesses make best use of the many energy and resource efficiency schemes provided by ourselves and other government funded organisations. We can also help you access tax incentives and interest free loans to help finance improvements.

Easy steps to **better business**

Our advisers can help you access:

- Free and impartial information and advice.
- Free on-site energy, waste and water audits.
- Practical guides and best practice literature.
- Low carbon, clean fuel and renewable technologies.
- Relevant training and seminars.

"Scottish businesses could save around a fifth of their energy, waste and water spending. This is equivalent to an average sales increase of 5%, which is a serious incentive."

**Andy Willox, Scottish Policy Convenor,
Federation of Small Businesses**



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Want to know **more?**

0845 458 5040

www.energy-efficiency.org



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